

JON RALSTON

COPY EDITOR

jonralston30@gmail.com
Portfolio: copypredator.com

EXPERIENCE

Freelance copy editor, Aug. 2016-present

Senior copy editor, Lawrence Journal-World, Jan.-July 2016

Manage the Lawrence Journal-World's night copy desk and supervise copy editors while editing stories and paginating the next day's paper.

- Supervise copy editors during night copy editing shift, providing direction and feedback on J-W style, story placement and design
- Give first edits to breaking news stories and post them online, working with reporters and photographers to manage coverage
- Write headlines and edit stories, blog posts and cutlines for clarity, accuracy, and Journal-World and AP style
- Lay out Journal-World front page and inside pages
- Promote Journal-World content on social media
- Create and schedule lead stories for LJWorld.com using CMS

Features editor, Lawrence Journal-World, Dec. 2012-2016

Manage the Lawrence Journal-World's arts and features sections.

- Plan content for sections covering A&E, food, weekend events, restaurants, health and wellness, shopping, and women's lifestyle
- Supervise features reporter and a pool of over a dozen freelance contributors, assigning stories and accompanying photos
- Manage content on arts and entertainment website Lawrence.com, including writing and editing blog posts, setting lead stories, and editing photo galleries
- Recruit and hire freelance writers for Lawrence.com and print sections
- Write headlines and copy edit stories and blog posts written by staff and freelance writers
- Write arts and entertainment news briefs and blog posts as needed
- Lay out features sections for print
- Use social media platforms such as Twitter, YouTube, Facebook and Pinterest to promote features content (stories, photo galleries, videos)
- Plan and launch new features sections for the Journal-World, including weekly sections focusing on arts and entertainment, local health and wellness, event previews, restaurants, shopping and women's lifestyle

Copy editor, Lawrence Journal-World, Oct. 2006-Dec. 2012

- Copy edit stories written by staff reporters for Journal-World and AP style, grammar, clarity and accuracy
- Lay out front page, section fronts and inside pages

Other experience

- The Arizona Republic, Pulliam copy editing fellowship, summer 2006
- Time Out New York, copy editing internship, winter 2006

Education

University of Kansas,
2001-2005

- Bachelor's degree in Journalism-News and Information
- Bachelor's degree in English-Creative Writing

Awards

- First and second place, best features package, Kansas Press Association Awards of Excellence 2014
- Third place, best features package, Kansas Press Association Awards of Excellence 2017

Software experience

Adobe InDesign
Adobe Photoshop CS
Adobe InCopy
QuarkXPress
NewsEdit Pro
Ellington (CMS)

References

Chad Lawhorn,
Editor-in-chief,
Lawrence Journal-World,
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Kim Callahan,
Managing editor,
Lawrence Journal-World,
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